Sabetha Chamber of Commerce

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September 9, 2019 Report

BOARD MEETING – The meeting was called to order by the Chamber's president, Cindy Alderfer, those present were: Julie Burenheide, Brendon Garrett, Chris Isch, Suzanne Schuster, Kim Aberle and Gina Murchison. The guests present were: Trisha Lukert, Danielle Rebant, Kelsi Strahm, Jennifer Carr and Doug Hasty.

Approve the Minutes:

Julie Burenheide made the motion to approve the minutes as read and Chris Isch seconded the motion. The August minutes were approved.

Accept the financial reports:

Chris Isch made the motion to accept the financial reports and Julie Burenheide seconded the motion. The financial reports were placed on file for audit.

Unfinished Business:

<u>Owl Sign:</u>

Bill Rahe bid the job at \$7,500 - \$8,500. He is going to make new skins for the sign and put it together after it is powder coated. Trifecta bid \$722.00 to powder coat the sign all red. Now....we are waiting on a bid from Morrill Collision for the blue and white to be added and the lettering. Julie Burenheide made the motion to accept the bids and proceed with the restoration of the Owl Sign. Chris Isch seconded the motion and it was approved by the Chamber Board.

Website:

The Sabetha Chamber's new website is live! Brian Tesene, the owner of Outdoor Resources says "A good website is one that is never finished, always updated!" That's our goal to keep the website updated and fresh looking. He would like to meet with two of us and show us how to make updates. He will then schedule a phone training session for each of the Chamber Members that purchased the Enhanced Business Page. We paid \$ \$3900 total. \$ 2,700 New Website

\$ 1,000 Website support (\$200 a month for 5 months August – December)

\$ 200 Website Support from January – July. (He honored Dave's price)

<u>Old Time Saturday Night:</u>

The Sabetha Chamber has heard many positive comments about moving the event back to Main Street!! We had 10 people compete in the Sabetha Strong Contest. We made \$200 on the Strong Contest and \$ 123 on Bingo. We only had 3 people participate in Sabetha Has Talent. We deposited \$323 in the Bring Back the Owl savings account.

<u>New Business:</u>

<u>Business of the Month:</u> The Girl Cave Boutique is the Business of the Month for September!

Sabetha Chamber Board:

We would like to welcome Kim Aberle and Andee Rettele to the Chamber Board!

Trick or Treat on Main Street:

Trick or Treat on Main Street will be held on October 31. Start with Spooktacular Story Time at the Mary Cotton Library Park at 4 pm. Parents are asked to bring their children to City Hall where they will receive a treat bag. Trick or Treating will be from 4:30 - 5:30.

Window Opening Theme:

The 2019 Window Opening theme is "Merry & Bright!"

<u>SHS Scholarship:</u>

The Sabetha Chamber will be awarding one \$500 scholarship to a Sabetha High School graduate.

<u>Big Kansas Road Trip:</u>

The rack cards are done and being sent out. They will be available at the Kansas State Fair. Anyone interested in participating in the Big Kansas Road Trip is invited to our Nemaha County meeting on October 17 at 7:00 pm at the Nemaha County Community Building located at 1500 Community Drive in Seneca. We will be discussing what we want to showcase in the brochure and be talking about advertising options. For example ... Sergeant Major Bestwick and the Somerset Ball Field. A full page ad is \$900.

The next meeting will be October 14th at noon. We meet in the small

commission room at City Hall. Everyone is invitedwe encourage new, fresh ideas!!

Meeting Adjourned Gina Murchison /Director

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