Sabetha Chamber of Commerce

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November 13, 2023 Report

BOARD MEETING – The Meeting was called to order by the Chamber's president, Cindy Alderfer. Those present: Heaven Schuette, Reggie Haynie, Marlene Bosworth, Chris Isch and Gina Murchison.

Approve the Minutes:

Chris Isch made the motion to approve the report for October and Heaven Schuette seconded the motion. The report for October was approved.

Accept the Financial Report:

Heaven Schuette made the motion to accept the financial reports for October and Marlene Bosworth seconded the motion. The financial reports were placed on file for audit.

Business of the Month:

October Business of the Month, Goodman Brothers has nominated Triple C/Hydra Bed as the Business of the Month for November. Custom Life Co. is going to give us several ideas for the future instead of the Big S. We will choose the Business of the Year in December. Our choices are: Greater Sabetha Community Foundation, Sabetha Dental, Vintage Butterfly, Custom Life Co., Harling Chiropractic, Apogee Animal Health, Grimm's Garden, Morrill Elevator, Grimm Girls Farms, Goodman Brothers, Triple C/Hydra Bed and Garrett Lawn Service.

Chamber Newsletter:

The Sabetha Chamber Newsletter is sent out on the first of each month. The open rate of the Constant Contact emails is 65%-75%.

Manufacturing Day:

The expense sheet is attached.

Give to Grow Day:

The Give to Grow Day event is Friday, November 17th. Gina Murchison is

going to set up a table. The Chamber Board has decided to give anyone who donates \$25 or more a owl ornament.

Sabetha's Holiday Open Houses:

The Sabetha Chamber Businesses had decided to all go together and have an Open House on Friday, November 3^{rd} from 9 am -5:30 pm and Saturday, November 4^{th} from 9 am -3 pm. Gina was at the Midwest Market handing out coupons. I feel like the downtown stores were busy on Saturday.

Community Christmas Tree

Special appreciation to John & Gina Murchison for picking out and delivering the tree!!

Christmas Wreaths:

Thank You Chris, Marlene and Dayra for helping put the new bows on the Christmas wreaths. We purchased the wreaths in 2013. The bows were painted 2 years ago....so they held up pretty well.

Window Opening:

Window Opening is November 24th from 5:30-8 pm. Lighted Christmas Parade at 5:30. Christmas Tree Lighting at 6. Santa Visits at The Parlor from 6-8. Away in the Manger Petting Farm from 6-8. Businesses stay open late with specials & treats. Christmas Market in the Gym. Trolley Rides by the Albany Society. Free Hot Dogs by KSI Conveyors. Live Nativity by the Sabetha Methodist Church. Caroling with Odyssey & Infinity.

Christmas Market:

The Christmas Market is in the City Hall Gym from 5:30-8 and Dayra Menold and Tammy Studer are having a wreath making class in the small commission room. The first class is at 1 pm and the second at 3:30. The booth rental is free for Chamber Members and non-members \$25.

Angel Tree for the Elderly:

I have emailed out the information to the nursing homes and started advertising on social media. Last year we had around 40 people.

Count Down to Christmas:

Gina will go around and take photos and make posts for the businesses that requested it. "Count Down to Christmas with XX!"

Shop Home for the Holidays:

The promotion kicks off on November 20th.

Howl at the Moon

Howl at the Moon is coming to Sabetha on Saturday, February 3rd. The doors open at 5:30 and the Show starts at 7-10 pm. Downtown Coffee and Gourmet Gatherings are the food vendors, and the Sabetha VFW Post 7285 will have the cash bar. Tickets are \$25 each and they will go on sale on December 11th! *We are planning for 325 people this year.

Membership:

Membership goes out the first part of January.

*Sabetha was founded in August 1874. Next year Sabetha will be 150 years old. The Sabetha Chamber was incorporated in 1958. We are 65 years old. I think we should get together with the City Commissioners and plan a celebration for Sabetha.

The next meeting will be on December 11th at noon. We meet in the small commission room at City Hall. Everyone is invited we encourage new, fresh ideas!!

Meeting Adjourned Gina Murchison /Director