

Sabetha Chamber of Commerce

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February-March 2024 Report

BOARD MEETING – The Meeting was called to order by the Chamber's president, Cindy Alderfer. Those present: Kinsey Boller, Kim Aberle, Chris Isch, Susan Gudenkauf, Reggie Haynie, Dayra Menold and Gina Murchison.

Approve the Minutes/Emailed Out:

Susan Gudenkauf made the motion to approve the minutes as emailed out and Kim Aberle seconded the motion. The minutes were approved.

Accept the Financial Reports:

Chris Isch made the motion to accept the financial reports and Dayra Menold seconded the motion. The financial reports were placed on file for audit.

Business of the Month:

January Business of the Month, Gourmet Gathering/The Parlor has nominated The Iron Gate as the Business of the Month for February.

New Chamber Members:

The Sabetha Chamber would like to welcome four new members: Boot & Belle Print Shop, Sabetha Economic Development Commission, Wheeler's Automotive LLC. and The Barn by Berwick Oil. A Ribbon Cutting is scheduled for The Barn on Friday, April 19th at 11:00 am.

Digital Sign:

Gina Murchison met with Virigina from the Luminous Sign Company and saw two different types of signs. We also visited the Community National Bank and they got rid of their sign because it was broken all the time, and the parts were out of date. Gina asked Virigina about this situation, and they only keep the parts in-service for 8-10 years. That is the life of the sign. Signs begin at \$40,000. After much discussion the Sabetha Chamber board has decided to ask The Main Event Committee if they would like to be involved with a project this big.

Howl at the Moon

Howl at the Moon was not as profitable as last year. Last year we sold 375 tickets and this year 281. For the size of the building, we think 300 people is the perfect amount. We have heard many great things about the event and many people have contacted the chamber about next year, so the Chamber Board has decided to book Howl at the Moon for 2025.

Membership:

Membership has been sent out. We sent out 46 membership packets for a membership drive to increase our members.

Happy 150th Birthday Sabetha!

Susan and Gina met with the Sabetha City Commissioners on February 12th. The celebration will be on June 8th beginning at 2 pm after the Twister Car Show. The Twisters Car Club is also celebrating their 25th anniversary. (26 years since the tornado!) We will have free pool passes and water slides from 2-6 pm and live music and food vendors in the Mary Cotton Library Park from 6-9 pm.

The Sabetha Chamber is planning on sponsoring a time capsule. We will invite the chamber members to donate something that represents their business, a photo and brief description.

The Sabetha Chamber is also sponsoring a T-Shirt Design Contest for Sabetha's 150th Birthday. All designs must be turned in by April 15th. We will take orders and have a limited supply at the event with the option to order more.

City Wide Clean-Up:

City Wide Clean-Up is Wednesday, April 24th. Donation letters will be emailed out the first of March.

Book Signing:

A book signing is scheduled for Bonnie Dornes Hanni along with all the other events for Memorial Weekend. The book signing will be at the Village Sampler from 10 am – noon and at Sycamore Springs from 1:30 – 3:30 pm. Bonnie will have books available to purchase or you can order on Amazon or Goodreads.

Rodeo Parade Theme:

The theme for the Rodeo Parade is "Celebrating Sabetha...150 Years Strong!"

Christmas Home Tours 2024:

Chris Isch is looking for homes for this year. We would like to include this event during Window Opening day from 1 pm – 4 pm.

State of Kansas Mural Grant:

Lieutenant Governor & Secretary of Commerce, David Toland, has announced a murals and creative projects grant. They are awarding \$7,500 per county and require a 1:1 match with 25% being cash. We must identify our muralist, art location and design concept by May 10, 2024. The mural must be completed by December 31, 2024.

- Purpose, Vision and Impact
- Community Engagement: Do we have a community partner to help develop the mural. Who owns the mural & image rights?
- Artist Engagement: What is the artist's preferred way of working? Will the community have input? Who will be the master designer? Will we need volunteers?
- Design: Theme of the mural. Does it speak to and reflect the audiences who see it? Do we need approval from local officials?
- Technical Considerations: Fees & budget. Insurance. Workspace. Who decides when the mural needs to be taken down or redone.

The next meeting will be on April 22nd at noon. We meet in the small commission room at City Hall. Everyone is invited we encourage new, fresh ideas!!

Meeting Adjourned
Gina Murchison /Director

