

# Sabetha Chamber of Commerce

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## January 15, 2024 Report

**BOARD MEETING** – The Meeting was called to order by the Chamber's president, Cindy Alderfer. Those present: Heaven Schuette, Dayra Menold, Reggie Haynie, Chris Isch, Marlene Bosworth, Kinsey Boller and Gina Murchison.

### Approve the Minutes/Emailed Out:

Chris Isch made the motion to approve the minutes as emailed out and Marlene Bosworth seconded the motion. The minutes were approved as read.

### Accept the Financial Reports:

Heaven Schuette made the motion to accept the financial report for December and Chris Isch seconded the motion. The financials were placed on file for audit.

### New Advertising Idea:

Kent Grimm attended the last board meeting to discuss a digital sign. I call Virginia from Luminous Sign Company. They installed the Owl Sign for the City of Sabetha, Edelman's, and the schools. This would be a very expensive project... \$40,000 plus. After much discussion the board decided to table the project until we have more information.

### Business of the Month:

December Business of the Month, Garrett Lawn Service has nominated Gourmet Gatherings as the January Business of the Month.

### Business of the Year 2023:

The 2023 Business of the Year is Triple C Hydra Bed. Cindy Alderfer was our presenter at the Community Gala on January 13<sup>th</sup>. Special appreciation to Mike Brown. Mike donated the Globe/Award for the Gala.

### Chamber Newsletter:

The Sabetha Chamber Newsletter is sent out on the first of each month. The

open rate of the Constant Contact emails is 65%-75%.

Window Opening:

The financials are attached.

Shop Home for the Holidays:

The winners of the \$50 Sabetha Chamber Certificates are: Don Wikle, Gary Bauerle, Luke Gruber, Lori Duran, Melissa Dornes, Kelly Sheik, Skye Moeller, Heidi Anliker, Janet Marthaler, Holly Snyder, Devon Johnson, Amanda Bitterman, Linda Lehman, Misty Chambers, Becky Burks, Laurel Harling, Cynthia Fehr, Cheyenne Weaver, Jerry Schuster, Vivian Herrman.

Light Up Sabetha House Decorating Contest:

First Place: Tyler & Jennifer Rowland, Second Place: Tim & Michaela Schultejans, Third Place: Aric & Keturah Erdley, Fourth Place: Brandon & Madison Fanders.

Howl at the Moon

Howl at the Moon is coming back to Sabetha on Saturday, February 3<sup>rd</sup>. The doors open at 5:30 and the Show starts at 7-10 pm. Downtown Coffee and Gourmet Gatherings are the food vendors, and the Sabetha VFW Post 7285 will have the cash bar. Tickets are \$25 each. The board voted to give 4 free tickets away on KNZA radio to boost sales.

Membership:

Membership has been sent out. We sent out 46 membership packets for a membership drive to increase our members.

Gift Bonds:

We sold \$9,440 in gift bonds in 2023 and \$13,570 in 2022.

\*Sabetha was founded in August 1874. This year Sabetha will be 150 years old. We are on the City Commission agenda on Monday, February 12<sup>th</sup> at 6 pm to discuss the celebration.

The next meeting will be on February 26<sup>th</sup> at noon. We meet in the small commission room at City Hall. Everyone is invited .... we encourage new, fresh ideas!!

Meeting Adjourned  
Gina Murchison /Director

